



Swedish Business Awards 2010

The active cooperation between Lithuania and Sweden has been intensifying every year since the early days of restored independence. The strong relations have had a positive impact on the societies resulting in the development of overall competitiveness, promotion, and exchange of knowledge and achievements.

We are proud of the intense and still growing partnership between our two countries and believe it to be a good example of international cooperation. Hence the Embassy of Sweden and the Swedish Trade Council together with the founding partner Swedbank have established the Swedish Business Awards to serve as a positive example and inspire for even greater achievements. With these prestigious awards we aim to highlight specific aspects of Swedish-Lithuanian relations; entrepreneurship, outstanding business results and the importance of contributions to society.

The Swedish Business Awards serves as a business catalyst, a source for new ideas and new contacts. The awards ceremony is a platform to discuss further aims, practices, challenges and trends.

The keynote speaker, Fredrik Härén, is one of the most famous personalities when it comes to new ideas and creativity. Fredrik was born and raised in Sweden, has lived and worked in Beijing, and is currently based in Singapore. He has received a number of awards, including “Speaker of the Year” in 2007 in Sweden, “Entrepreneur of the Year” in 2003 by the magazine “Shortcut”. Fredrik is the founder of interesting.org, a company that does business from ideas. He is the author of “The Idea Book” (2004), which sold over 200,000 copies and was included in “The 100 Best Business Books of All Time”. His latest book “The Developing World” (2009) is about creativity and dreams, curiosity about the world and the dangers of not seeing what is going on in the world today.

The awards ceremony will honor the most successful companies in three different categories:

- Fastest Growing Swedish Company in Lithuania
- Best practice in Corporate Social Responsibility field
- Young Entrepreneur of the Year

The reception following the awards will be dedicated to informal discussions and tasting Swedish-Lithuanian culinary delights.

Please find more information on the process of nomination and electronic application / suggestion forms at www.swedishbusinessawards.com or send a message to awards@swedishtrade.se to receive forms via e-mail.